[FOR IMMEDIATE RELEASE]

Mediterranean Stakeholder Forum on Environment and Climate Action

"Making the behavioral shift happen" 21–23 October 2025 — Cairo & Online

Cairo, Egypt — From 21–23 October 2025, more than 100 NGOs and CSOs, parliamentarians, journalists, women and youth, researchers, and private-sector associations from across the Mediterranean will convene in Cairo for the **Mediterranean Stakeholder Forum on Environment and Climate Action:** "Making the behavioral shift happen".

The Mediterranean is a climate hotspot, where increasing temperatures, sea-level rise, water scarcity, desertification, and extreme weather are already straining communities and ecosystems. While countries and regional bodies are accelerating the shift toward low-carbon, climate-resilient economies, progress is uneven and pressure is mounting.

Yet the region is also a front-runner in adaptation, where science-based policy, regional and sub-regional cooperation, integrated approaches, community-driven innovation, awareness raising campaigns and educational programmes at all levels are delivering real results.

Forum focus: turning awareness into deeper understanding and everyday action

By bringing together diverse voices and areas of expertise, the Forum aspires to strengthen understanding and skills, consolidate and expand active Mediterranean communities of practice, help break down siloed governance approaches, compelling narratives to accelerate behavioral change in support of climate preparedness in the region.

Who's behind the Forum

The Forum is supported by the European Union, the Mediterranean Action Plan of UNEP, the Union for the Mediterranean, the League of Arab States, the Ministry of Environment of Egypt. It is made possible with the support of the EU-funded WES-BCA project and the GEF-funded MedProgramme, in close collaboration with the EU Delegation to Egypt, RAED and other partners that champion climate action through diverse initiatives.

- Water and Environment Support Biodiversity and Climate Action (<u>WES-BCA</u>) is an EU-funded initiative that supports partner countries in the Southern Mediterranean to enhance environmental governance, biodiversity protection, and climate action, with strong emphasis on public awareness, education, and behavior change.
- The GEF-funded <u>MedProgramme</u> advances pollution reduction, biodiversity conservation, and climate resilience across the Mediterranean, fostering science-policy dialogue and regional cooperation to safeguard people and ecosystems.

The Forum's expected outcome

Participants will co-develop recommendations and key messages to shape a shared Mediterranean vision and narrative on climate action and behavioral change. These will inform upcoming policy processes and strengthen regional and sub-regional communities of practice.

The Concept Note, Agenda and other materials can be accessed here.

How to participate

In-person participation is by invitation only; online participation is open to all. Register here to join online.

Media enquiries/interview requests

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