

TITLE	SUPs-free beach bars
Implementing partners	 Public Institute Strunjan Landscape Park (Lead) Chamber of Commerce and Industry of Slovenia, Zavod TRI NITI
Plastic Busters MPAs coordinating partner	► MIO-ECSDE
Brief description	This is a measure designed to promote best practices within the tourism and recreation sector with regard to reducing significantly and/or phasing out single-use plastics (SUPs) such as straws and stirrers, cups, cutlery, plates, glasses, bags, etc. Coastal food and beverage outlets (snack bars, restaurants, canteens, coffee shops, etc.) voluntarily register to a network and commit themselves to comply with a set of good environmental practices related to the prevention, reduction, reuse and recycling of waste, with special emphasis on plastics and SUPs. The food and beverage outlets that register to the 'SUPs-free Snack Bars' network obtain a specific in-store labelling. The 'SUPs-free Snack Bars' is a measure that has been identified as a priority action within the Marine Litter Action Plan of the Strunjan Landscape Park. It is implemented within the framework of the Interreg Med Plastic Busters MPAs project, in synergy with the national campaign "Living with the sea".
Lines of action	 Organize awareness-raising and educational activities, as well as prepare relevant communication materials; Develop guidelines for 'SUPs-free Snack Bars'; Produce a label for the members of the 'SUPs-free Snack Bars' network.
Target groups	 Owners and staff of coastal food and beverage outlets (snack bars, restaurants, canteens, coffee shops, etc.); Tourism businesses, tourist operators, tourist service providers; Local authorities; Media.
Expected results	 Strengthened capacities of owners and staff of coastal food and beverage outlets on ways to minimize and/or phase out SUPs from their businesses; Increased awareness of local communities on the SUPs issue; Reduced amounts of SUPs used/generated at the Slovenian coastline.
Performance indicators	 Number of owners and staff of coastal food and beverage outlets reached; Number of coastal food and beverage outlets registered to the 'SUPs-free Snack Bars' network.